



Promoting Your Club

Using the [PLAY Boccia](#) and [LOVE Boccia](#) posters, there are various locations that you can advertise your club throughout the community. Simply put up-to-date details of your club on the poster, print out a number of copies and start promoting your club. Don't forget to speak to local printers about sponsorship options or possible discounts to help save the costs of printing.

Through Businesses

Many [supermarkets](#) and local shops have a community noticeboard and people still browse these.

Council Noticeboards

In most cases you will be responsible for putting up and taking down the poster and will be allocated a set time period that you can leave the posters up. Contact your local council to see if there is an available noticeboard in your area that clubs can use.

Community Noticeboards

Other organisations will offer community noticeboards such as:

- Libraries
- Recreation centres
- Swimming pools
- Marae
- Schools

Radio and TV Community Notices

Make contact with your [regional radio station](#) or [regional television station](#) to let them know who you are, what your club is doing, and the types of events you have coming up. They may have a regular community events notice that they can include your club's event in.

Online Directories

Many people will search online to find details of their nearest club. Therefore your club should ensure that you are registered with various directories to ensure you are found by potential new members. Listed below are a number of key directories that your club should be listed in:

- [Regional Sports Trust](#) website
- [Halberg Disability Sport Foundation](#) Club Finder
- [Sportsground](#)
- [NZ Sport](#)
- [Yellow Pages](#)
- [Finda](#)
- [Grownups](#)
- [Citizen Advice Bureau](#)
- [2CU](#)
- [Yelp](#)